

# Sustainable Business Certification Program

Creating a healthy community, economy and environment through sustainable business practices

**This program hopes to promote and achieve a healthier and cleaner environment by helping businesses integrate environmental responsibility into their operations in a manner that is sustainable as well as profitable. Sustainable business practices promote not only healthy environments, but also healthy communities which are the lifeblood of successful businesses.**



## The Benefits of Participating

Environmental regulations in California are changing, be one step ahead of new laws while cutting costs in water, energy, waste and pollution reduction and taking advantage of various benefits such as:

- Take advantage of incentives and rebates to cut costs
- Attract environmentally-conscious customers
- Improve efficiency of production
- Provide a safer environment to improve employee health and morale
- Free technical assistance
- Free Sustainable Business marketing material as well as city-wide recognition

For more information on the program or to get involved, please contact the program coordinator:

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CITY OF HUNTINGTON BEACH  
Profitability through Sustainability

